

# Down Right DARK™

Mega Intense 30x Black Bronzer  
Instant Rapid Release Dark Color

Ed Hardy®  
Tanning  
TANOVATIONS™

## FEATURES:

- Rapid Release bronzing blend featuring DHA, Natural and Cosmetic bronzers
- Melanin Stimulators
- Skin Tightening and Toning
- Super Fruit Antioxidants
- Hemp Seed Oil
- Passion Vanilla Orchid Fragrance

## BENEFITS:

- Quick acting, rapid release DHA, Natural and Cosmetic Bronzers for extreme dark results
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results
- Wheat Proteins - Tighten the skin, instantly
- Caffeine and Green Tea Extracts – Energize, firm and tighten the skin
- Acai Berry & Pomegranate Extracts – Super fruit anti-aging antioxidants that fight free radical damage
- Hemp Seed Oil - For added hydration, nourishment and skin conditioning properties



## KEY SELLING STATEMENT:

You will be “Down Right Dark™!” after just one session. This fast acting black bronzer will impart insane levels of DHA and Natural Bronzers for the fastest results you have ever seen. To crank up the color – get down with Down Right Dark™!

## PRODUCT ACTIONS:

Tan Enhancer, Bronzer  
Bottle Size 10oz / Packet Size .5oz